



Can the People in Our (Fill in the Blank – Ministry Team, Prayer Group, Therapy Practice, etc) Use the Online Courses as a Group?

(K.D.Lehman MD New 12/22/2023)

This is a question that we are still trying to figure out. As you probably already know, content providers (whether universities providing educational content of Hollywood providing entertainment) usually require groups to buy a group-use license that is much more expensive than the individual use purchase. We don't have any arrangement for a group-use license in place, so our current way to navigate the situation is to ask groups/organizations to just purchase a registration for the online course for each ten people that will be using it.

My thought is that this is actually a pretty good deal. For example, for the full basic training seminar, this comes out to \$25 each for each participant. For perspective, if ten people from your team came to one of our basic training seminars, the cost would be:

\$300 registration x 10

Travel expenses x 10

Hotel/lodging x 10

Restaurant meals x 10

Which often comes out to more than \$1,000 per person. Compared to this, \$25/each for our current policy is a FANTASTIC bargain. (I realize that there is some additional value to participating in a live seminar, but I put 3,000 hours into putting our whole basic training seminar into the video training package, and truly do believe that \$25 per participant is a fantastic bargain.)

So the bottom line is that it's fine to share an access code with members of a group, but please buy additional registrations for each ten participants. (Hopefully this will become increasingly relevant as your team grows.)

Blessings to you and your growing Immanuel Approach community,

Dr. Lehman/Karl